



SOCIAL IMPACT MEASUREMENT

Providing tools and expertise to guide positive social change.

ABOUT US

THE CHALLENGE:

IT'S NO LONGER GOOD ENOUGH TO SAY WHAT WE DO MAKES A DIFFERENCE.

ORGANISATIONS WORKING TO CREATE CHANGE MUST BE ABLE TO DEMONSTRATE THE IMPACT OF THEIR WORK.

THAT'S WHERE WE CAN HELP.

WHO WE ARE

Navigating Outcomes was founded by Jenny Riley, a measurement and evaluation expert with over 20 years' experience in the social sector. Based in Melbourne, we are now a team of qualified evaluation, technology and communication specialists working with clients across Australia to deliver greater impact.

OUR APPROACH

We believe in the transformative power of social impact measurement. Done well, organisations can use measurement to identify what is working well and what can be improved.

We also believe social impact measurement should be easy, accessible, real-time and fit-for-purpose. We recognise that the options available are many, the lingo can be confusing and that many organisations don't know where to start.

That's why our approach is to help organisations demystify the process, building their capacity to make social impact measurement part of their everyday work.

WHAT WE DO

We use best-practice evaluation methodology, business intelligence, data analytics and mobile and cloud technology to provide innovative social impact measurement.

We work in partnership with our clients, sharing our skills, knowledge and experience to help them continuously improve and become the best at what they do. We are committed to delivering a consistently high standard of work that meets both the specific needs of our clients, and Australian Evaluation Society and Australian Privacy standards.

OUR SERVICES

Social impact measurement for non-profit and government organisations and collaborations.

NAVIGATING OUTCOMES PROVIDES MEASUREMENT SOLUTIONS, QUALITY TRAINING AND REAL-TIME REPORTING MECHANISMS USING CLOUD AND MOBILE TECHNOLOGY.

We have a special interest in using everyday technology to make social impact measurement more efficient, sustainable and engaging. We can provide one-day outcomes measurement training sessions, dynamic dashboards for existing measurement systems, or design an end to end impact measurement solution for your organisation.

1. SINGLE EVENT FACILITATION AND TRAINING

- Theory of Change training
- Outcomes Measurement 101
- Outcomes auditing
- Ongoing coaching and process improvement support
- 90-day outcomes setting and sprint facilitation
- Annual Reflection facilitation

2. FINDING THE RIGHT OUTCOMES MEASURES FOR YOUR ORGANISATION

- Analysis of current organisational objectives, processes and culture in relation to outcomes measurement
- Identification of short, medium and long term outcomes and associated measures
- Support in using existing data sets or identifying validated tools to collect data
- Protocols to securely collect and store data in compliance with Australian legal and privacy requirements

3. TRACK2CHANGE™ – SIMPLE AND EFFECTIVE DASHBOARDS

- Dashboard design for different audiences (e.g. client feedback, board reports, donor reports)
- Live dashboards with real-time data and interactive tools
- Data cleaning and warehousing
- Centralised and secure data storage
- Secure data and dashboard hosting
- Helpdesk support

OUR EXPERTISE

We have extensive experience developing measurement solutions across the areas of:

- Aged care
 - Disability
 - Mental health
 - Youth
 - Early years
 - Employment
 - Family services
 - Family violence
 - Aboriginal and Torres Strait Islander
 - Place-based initiatives
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OUR CLIENTS



GET IN TOUCH

TO FIND OUT HOW WE CAN HELP, VISIT:
navigatingoutcomes.com.au

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"...you have taken the PCP core business of partnerships, integration and collaboration and translated it into the dynamic and accessible world of IT..."

- Outer East Primary Care Partnership Member

